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**Tend Receives Frost & Sullivan's Company of the Year Award
for Industrial Robotics Software**

*Tend's smart cloud robotics™ platform enables remote monitoring,
analysis and control of machine tending robot applications*

BOSTON, September 20, 2017 – Tend (www.tend.ai) has been named by Frost & Sullivan (www.frost.com) as the Entrepreneurial Company of the Year for Industrial Robotics Software in Discrete Industries, the company announced today.

Frost & Sullivan's global team of analysts and consultants continuously research a wide range of markets across multiple sectors and geographies. Tend was selected from the hundreds of companies studied in the manufacturing market as representing the most innovative and potentially disruptive new solution in the industrial robotics software space. In Frost & Sullivan's detailed [award report](#), the company cited Tend's market disruption, competitive differentiation, price-performance value and customer ownership experience as among the key criteria used to make the selection.

According to Tend, the company's new in.view™ ("intelligent view") software allows users to remotely monitor and analyze the performance of their production robots in real time from any location, through a secure, cloud-based application on their mobile device. With automated alert notifications, and 24x7 access to production status, robot logs and live and historical video feeds, in.view gives companies a new level of insight into their manufacturing operations, without the additional sensors, PLCs or integration required with most IIoT solutions. Tend will be debuting the in.view software at the RoboBusiness show in Santa Clara, CA, September 25-26.

"Throughout our research in the industrial robotics sector, Tend continued to be mentioned by influencers across the space as one of the most compelling new companies in the market today," said Sharmila Annaswamy, Senior Research Analyst of the Industrial Automation and Process Control Team. "Their approach to delivering meaningful production data and insight via the cloud, and without the substantial hardware and integration investment typically required for an Industry 4.0 solution, is revolutionary and disruptive. We see great success ahead for them."



“We’re honored to be recognized by Frost & Sullivan for our work thus far,” said Mark Silliman, co-founder and CEO of Tend. “Our goal as a company has always been to create simple ways of solving complex challenges, and we’re excited about the traction we’ve gained in a short amount of time among customers, partners and peers throughout the industry.”

About Tend

Tend has introduced the first hardware-agnostic, smart cloud robotics software platform that enables manufacturers to remotely control, monitor and analyze the performance of their robots and production equipment from their mobile devices. Tend in.view™ delivers real-time status alerts, insight and visualization of production robots from anywhere via a mobile device. Visit booth #102 at RoboBusiness 2017 to see the world premiere of the in.view application, or www.tend.ai to learn more.

About Frost & Sullivan

Frost & Sullivan, the Growth Partnership Company, works in collaboration with clients to leverage visionary innovation that addresses the global challenges and related growth opportunities that will make or break today's market participants. For more than 50 years, we have been developing growth strategies for the global 1000, emerging businesses, the public sector, and the investment community.

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